Impact Project Report

Master Naturalist reach out to HOAs with HOANativeFirst.com site

Issue

87% of land east of the Mississippi is in private hands. Home Owner Associations (HOAs) are the largest and fastest-growing form of residential development in North Carolina. Often charged with deciding what is planted and how it is managed on their property, HOAs are a powerful force, and a potential ally, in promoting the use of native plantings.

Project

The goal of this project is to provide HOA members with information about native plants and the role they can play in their landscapes. While launching in North Carolina, this project has the potential for use across the United States.



The HOA Native First website (hoanativefirst.com) aims to explain the why and the how of incorporating native plants into a landscape. The site organizes into the following sections:

- Transform your HOA
- How this can be done
- Change the world
- Info & Resources
- Pledge

This site can serve as a resource for other Master Naturalist students who are working on Impact Projects focused on local HOAs. It also is linked from the NC Master Naturalist website (ncmasternaturalists.org).

Students

This project is the work of Maxine Mills and Paul Smith

Impact Projects

Beyond classwork, a key feature of the Master Naturalist Volunteer program are the Impact Projects students develop. These projects integrate course concepts and benefit a Partner Organization.

Highlights

Partner Organization

New Hope Bird Alliance

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